

Need for Etiquette



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- ❑ Business etiquette encourages solidarity, fellowship and unity among the people in the company and when people work together they achieve greater heights and gain more success for themselves and the company they work in.
- ❑ Business etiquette is the glue that binds people and keeps them happy in an otherwise stressed out job and market environment.
- ❑ Through the practice of business etiquette, a company and its employees earn respect and trust from customers, other key players in the market, stakeholders and also learn to respect and appreciate each other more.



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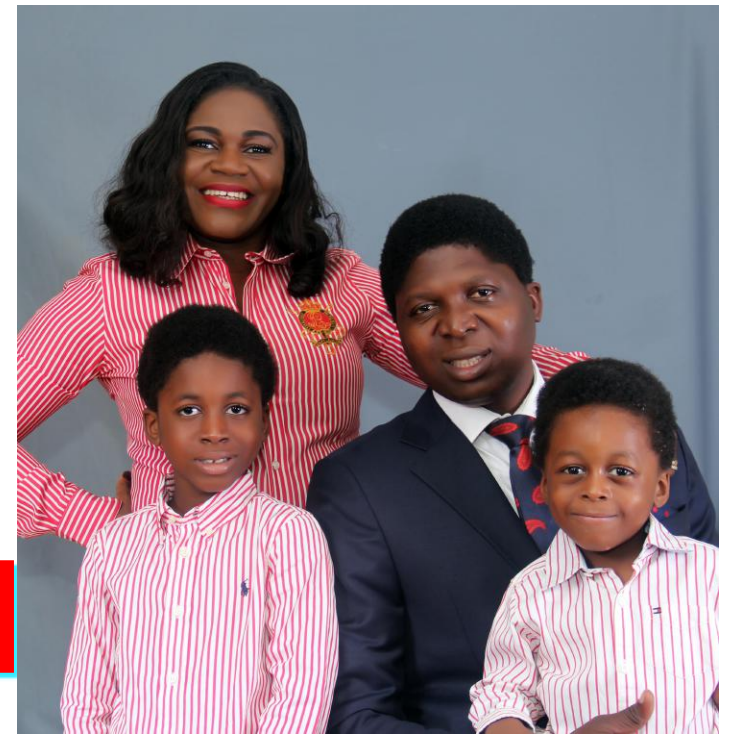
- ❑ People and companies that display good business etiquette are considered to be professional, respectful and serious about their job and relationships with their customers, company and co-workers.
- ❑ When people in an organization work and conduct themselves within the framework of business etiquette they give lesser preference to their own communication styles, culture and management inclinations, thereby keeping biases, prejudices and self-centred behaviour aside.
- ❑ Being aware of business etiquette would entail that communication via these channels- online chats, social media, email and other virtual communications is clear, precise, concise and meticulously written.



Good manners are just a way of showing other people that we have respect for them.

-Bill Kelly-

Thank you



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Achieving the
Impossible is a
Reality!